

# ALEXANDRU HERTUG

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## Competence Fields

- Years of experience: 4 years
- Web development experience: 3 years
- Sector: Web Development Industry
- Main Expertise: PHP, .NET, Wordpress, SEO
- Professional profile: Developer (PHP, .NET, Wordpress), Digital Marketing Manager

## Technical Skills

Skill	Level
SQL	High
PHP	High
HTML	High
CSS, SCSS	High
Visual Studio C#	Medium
Photoshop	Medium
Javascript	Medium
Git	Medium
Bootstrap	Medium
SEO, SEM, SMM	Medium
OOP	Medium
RESTful APIs	Low
Oracle	Low

## PHP Framework / CMS

PHP Framework / CMS	Level
Wordpress	High
Symfony	Medium
Phalcon	Medium
Laravel	Low

## Professional Experience

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**Dates:** 09/2017-Present

**Company:** BSS-ONE, Iasi, Romania

**Assignment:** PHP Developer

**Main responsibilities:**

- Web App Development using Symfony
- Web App Development using Phalcon
- Using Git for as versioning system
- Building RESTful APIs

**Dates:** 05/2017-09/2017

**Company:** VeryCreative, Iasi, Romania

**Assignment:** PHP Developer

**Main responsibilities:**

- Development of new websites using Wordpress
- Writing quality code using Object Oriented Programming (OOP) principles
- Using Git for as versioning system
- Front-end development using AMP, JQuery, CSS, Javascript
- Back-end development using PHP

**Dates:** 01/2016-03/2017

**Company:** Novacorp Net, Sliema, Malta

**Assignment:** Marketing Executive

**Projects:** bookmakerinvestigation.com, casinoinvestigation.com, currencystats247.com

**Main responsibilities:**

- Development of new websites to sustain and drive the traffic on the big projects, using Symphony3, Twig, Doctrine
- Writing quality code using Object Oriented Programming (OOP) principles
- Using Git for as versioning system
- Create quality content, manage projects and update informations where needed
- Create and applying SEO techniques and strategies
- I have used Google Adwords to grow traffic on our projects
- In the mean time, i had to keep an eye on the company and projects, to go on well.

**Dates:** 01/2014-01/2016

**Company:**NVM New Vision, Iasi, Romania

**Assignment:** Web Technician

**Projects:** tripeconomy.com, soccerstats247.com, tennisstats247.com, racingstats247.com

**Main responsibilities:**

- Development of new websites to sustain and drive the traffic on the big projects
- Create quality content for our gaming websites which combines well with search engines
- Manage our projects and also update informations where needed.
- I have used google tools like Google Analytics and Webmaster tools to evaluate our progress by applying SEO techniques and strategies.
- Social media presence was also one of my attributions, through twitter and facebook.
- Because my boss was gone for long time, in the mean time, i had to take care of company and projects to continue normally.

**Dates: 01/2012-06/2013**

**Company: GFK, Iasi, Romania**

**Assignment: Data Entry Operator**

**Projects: Case studies on health, medicine, insurance and cars**

**Main responsibilities:**

- The main responsibility was to accurately enter information in their system.
- In the meantime I was helping the data analyst with programming in SPSS

## Education

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**2013 - 2015**

**Master of Statistics**

Economy and Business Administration, Iasi, Romania

Alexandru Ioan Cuza University

**2010 - 2013**

**Bachelor of Economics**

Economy and Business Administration, Iasi, Romania

Alexandru Ioan Cuza University

**2006 - 2010**

**High school in Chemistry & Biology**

Ecology, Botosani, Romania

Stefan cel Mare si Sfanta

## Personal Projects

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- [Guideoftravel.com](http://Guideoftravel.com)
- [Roabadepromotii.ro](http://Roabadepromotii.ro)
- [Curatorieauto.ro](http://Curatorieauto.ro)

## Language Skills

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- Romanian – Native
- English – Medium
- French – Low
- Spanish – Un poquito

## Additional Information

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- Location: Iasi, Romania
- Age & DOB: 26 – 11/04/1991
- Driving Licence: Yes
- Available to travel: Yes
- Available to change location: Yes